Interactive Digital Signage
Stylish and reliable interactive displays from 10'' to 70'' that engage your customers
Elo’s Interactive Digital Signage (IDS) displays deliver a professional-grade touchscreen in a slim, integrated package. Designed from the bottom up for retail, hospitality, healthcare and other commercial markets, the Elo IDS product line offers a high-quality, interactive canvas for attracting and engaging consumers.

**A Solution for Everyone**

- **Retail Environments**
  Most retail sales are still generated the good old fashioned way in a physical store. Use interactive digital signage for advertising and promotion; endless aisle, self-service and point-of-information.

- **Public Spaces**
  Whether you are at a mall, airport or building lobby, it is always easier to figure out where you are going on an interactive way-finding kiosk or using a self-service kiosk to get what you need.

- **Corporate Environments**
  Simple as a whiteboard, interactive as a tablet, and no projector required - Elo’s IDS displays can be used all over the office. From meeting rooms, lobbies, and more, allowing companies to leverage all existing communications and collaboration software investments.

- **Healthcare**
  Healthcare environments require various levels of communication between patients and healthcare providers. Choose from a variety of sizes to enable patient communications in waiting areas, staff communications and scheduling.

- **Hospitality**
  Empower guests by augmenting concierge services with touch. Use interactive digital signage to allow guest to learn about the hotel, nearby restaurants and activities, as well as services offered by the hotel.

- **Restaurants**
  Bring a digitally interactive experience to your restaurant. Explore self-service ordering with the I-Series, and enable customers to explore your menu options on a larger than life interactive display.

**Delivering Results**

Incorporating interactive experiences into retail, hospitality and various other environments has proven to increase marketing effectiveness, business efficiency and return on investment (ROI). Whether you are using interactive digital signage to train a potential customer on your product, help people find what they are looking for, enable self service or help customers choose the correct product for them, there are endless possibilities to incorporate value into your business.

**Enhance Digital Signage with Touch**

- When what’s in store is not enough, allow shoppers to use your website, creating an endless aisle experience, to see all options possible.

- Engage people through a life size interactive experience

- Enable customers to help themselves through a self-service kiosk, allowing them to get what they want quicker.
Interactive Signage for High Traffic Environments

Elo's next-generation IDS units are thin, bright and beautiful in 10”, 15”, 22”, 32”, 42”, 46”, 55” and 70” touchscreen sizes and are designed to provide consistent performance in high traffic environments.

Made for public use
- Built-in, not bolted-on, touch technology
- Less than 4” thick wall mount complies with ADA and IBC protrusion requirements
- Pure-glass surface with heat strengthening or tempering

Reliable solutions for businesses
- Commercial grade components
- Backed by Elo’s standard warranties (extended warranties available)
- Designed for extended use

Enterprise-grade
- Lockable controls
- Remote diagnostics
- Speakers
- Cable cover (antivandal)

Integrated solutions
- Optional integrated computer modules that reduce cable and improve reliability
- NFC/RFID, MSR and Barcode Reader available on select units
- Webcam

Available with a choice of touch technologies to suit your needs

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<thead>
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</thead>
<tbody>
<tr>
<td>Screen size (diagonal)</td>
<td>10.1’’</td>
<td>15.6’’</td>
<td>21.5’’</td>
<td>15.6’’</td>
<td>21.5’’</td>
<td>31.5’’</td>
<td>42.0’’</td>
<td>46.0’’</td>
<td>54.6’’</td>
<td>69.5’’</td>
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<tr>
<td>Display Ratio</td>
<td>16:10, 1280 x 800 (Full HD)</td>
<td>16:9, 1920 x 1080 (Full HD)</td>
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<tr>
<td>Thickness*</td>
<td>0.9” (25mm)</td>
<td>1.1” (30mm)</td>
<td>1.4” (38mm)</td>
<td>1.5” (39mm)</td>
<td>1.8” (45mm)</td>
<td>2.0” (51mm)</td>
<td>3.4” (87mm)</td>
<td>3.5” (90mm)</td>
<td>3.7” (94mm)</td>
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<tr>
<td>Form Factor</td>
<td>Wall mount with optional desktop stand</td>
<td>Wall mount</td>
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<tr>
<td>Contrast Ratio</td>
<td>800:1</td>
<td>700:1</td>
<td>1000:1</td>
<td>700:1</td>
<td>3000:1</td>
<td>4000:1</td>
<td>5000:1</td>
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<tr>
<td>Brightness</td>
<td>350 nits</td>
<td>300 nits</td>
<td>250 nits</td>
<td>270 nits</td>
<td>225 nits</td>
<td>225 nits</td>
<td>450 nits</td>
<td>700 nits</td>
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<tr>
<td>Viewing angle</td>
<td>85°/85° or 170°/170°</td>
<td>80°/80° or 160°/160°</td>
<td>89°/89° or 178°/178°</td>
<td>85°/85° or 170°/170°</td>
<td>89°/89° or 178°/178°</td>
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<tr>
<td>Power Cons. (Typ. ON)</td>
<td>13W</td>
<td>16.5W</td>
<td>33.6W</td>
<td>32.4W, 55W</td>
<td>81W</td>
<td>95W</td>
<td>122W</td>
<td>157W</td>
<td>215W</td>
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<tr>
<td>Touch technologies</td>
<td>PCAP (4 touch)</td>
<td>PCAP (10 touch)</td>
<td>PCAP / Infrared (10 touch)</td>
<td>Infrared (10 touch)</td>
<td>Infrared (20 touch)</td>
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<td>Other</td>
<td>Integrated webcam and microphone, Qualcomm Snapdragon 600 (A15), quad core 1.7 GHz, 2 GB Ram, 16 GB Flash, 3x USB, 1x micro-SD card slot, 1G Ethernet, EloView remote management compatible</td>
<td>Integrated webcam and microphone, i2 (2GB RAM) &amp; i5 (4GB RAM) Intel Quad-Core Processors, 128 GB SSD, 2x (15.6”) 4x (21.5”) USB, 3x micro-USB for peripherals, 1G Ethernet</td>
<td>Optional slide-in computer modules with Android or Windows available; Optional webcam; VGA, 2x HDMI, Display port, OSD Remote, Touch USB, GPIO; four 5W speakers; NFC adapter, OPS kit, EloView remote management compatible</td>
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*Thickness dimensions are based on PCAP displays
*Excludes 5551L